

## **Media Clips**

## COVERED CALIFORNIA BOARD CLIPS June 20, 2014 – August 15, 2014

Since the June 20th Board Meeting, high visibility media issues included: the appointment of deputy executive directors for Covered California; the Affordable Care Act tax subsidies ruling; the rate and plans announcement for the 2014-2015 open enrollment period; the expansion of the Small Business Health Options Program; a Kaiser Family Foundation study noting a significant decrease in uninsured Californians; the establishment of a health data exchange between Anthem Blue Cross and Blue Shield of California; and general coverage and opinions on Covered California and the Affordable Care Act.

Since the June 20th Board Meeting, the term "Covered California" was mentioned 24,000 times in a Google search and the phrase "California Health Benefit Exchange" was noted 530 times. The following clips represent a cross section of media outlets and coverage.

## **COVERED CALIFORNIA PRESS RELEASES**

Covered California Announces Rates for 2015; Rigorous Negotiations with Health
Insurance Companies Keep Rate Increases Low and Choices Robust
Covered California
July 31, 20146
Covered California Announces Director of Plan Management and Chief Financial
Officer Appointments
Covered California
July 14, 20149
Covered California Announces Promotion and New Appointment to Senior
<u>Leadership Team</u>
Covered California
July 7, 201411
Covered California Accepting Applications for \$16.9 Million in Grants for New
Enrollment and Education Program
Covered California
July 1, 201413

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## **HIGHLIGHTS**

3.4M Previously Uninsured in Calif. Gained Covered After ACA
California Healthline
July 30, 201435
Appeals court panels issue split decision on Obamacare
USA Today
By: Richard Wolf
July 22, 201438
Governor signs bill to diversify Covered California board
Sacramento Business Journal
By: Kathy Robertson
July 22, 201442
Obamacare: Little-known provision allows Californians stuck in bad plans to
<u>switch</u>
San Jose Mercury News
By: Tracy Seipel
July 11, 201444
Anthem sued over limited networks
Los Angeles Times
By: Chad Terhune
July 9, 201447
Covered California fills key executive positions
Sacramento Business Journal
By: Kathy Robertson
July 8, 20145
Covered Colifornia plane to average 64C O million in "Nevigotor" quento
Covered California plans to award \$16.9 million in "Navigator" grants San Francisco Business Times
By: Chris Rauber
July 1, 201452
July 1, 2014
Confusion over doctor lists is costly for Obamacare enrollees in state
The Los Angeles Times
By: Chad Terhune
June 28, 201454

Best state in America: California, for its smooth rollout of the Affordable Care Act
The Washington Post
By: Reid Wilson
June 26, 201459
Obamacare open enrollment to resume in November
Bakersfield Californian
By: Courtenay Edelhart
June 23, 201461
Covered California expands choice in small-employer program
Sacramento Business Journal
By: Kathy Robertson
June 20, 201463
California health exchange wants to analyze rate initiative
The Sacramento Bee
By: Christopher Cadelago
June 19, 201465
BROADCAST
On California Exchange, Only Kaiser's Rates Will Go Down in 2015
KQED
By: Grace Rubenstein
August 12, 201468
Affordable Care Act: 3.4M uninsured Californians now have health coverage
KPCC
By: Stephanie O'Neill
July 29, 201471
Don't Understand the Recent ACA Rulings? No Worries, If You're Californian
Capital Public Radio
By: Pauline Bartolone
July 23, 201473

Bay Area Family Satisfied With Covered California, Location May Play Role	
KPIX SF	
By: Julie Watts	
July 9, 2014	75
Small businesses get another year to comply with ACA	
SCPR	
By: Stephanie O'Neill	
July 7, 2014	77
Covered California Questions Measure to Regulate Health Insurance Prices	
KPBS	
By: Kenny Goldberg	
July 4, 2014	79